**APRIL 2015**

**iT’s tissue 2015 to host the world premiere of OMET’s new products for tissue converting**

**From 22 to 26 June 2015 OMET will open the doors of its factory in Lecco to the visitors of iT's tissue 2015 and present its most recent innovations for the tissue sector. They include: digital inkjet printing, embossing “Quick Change” system and FV Line, vacuum-fold tissue converting machine for the production of napkins offering the possibility to change the napkin size and fold directly from the operator panel.**

**“iT’s tissue”** - The Italian Technology Experience - **is a unique event, a total immersion in Made in Italy production technology for the entire range of tissue products for health and hygiene.** It will take place on June 21-28 2015 in Lucca, better known as the “Tissue Valley” as the heart of the event, and simultaneously in Reggio Emilia and Lecco.

“iT’s tissue” is conceived to offer the opportunity to discover the best “made in Italy” technology for the manufacture, packaging and handling of tissue products such as toilet paper, kitchen rolls, facial tissues, napkins and handkerchiefs, rolls and folded products for the consumer and professional sectors, by visiting the 12 leading companies of the “Tissue Italy” network.

During the week of iT's tissue, specifically on June 22 to 26, OMET will organize an open house at its Lecco plant where a comprehensive overview of its range of machines for tissue converting will be offered. In addition to the machines, OMET will launch as a world premiere **CHAMELEON**byOMETTM, **KOALA**byOMETTM and **RACCOON**byOMETTM, modular tissue units characterised by cutting-edge technology.

**CHAMELEON**byOMETTM is the newest digital printing 4-color inkjet group that will be shown in line on a TV 503 Line machine for napkins production. The change introduced by **CHAMELEON**byOMETTM is the possibility to customize napkins and disposable table mats with graphics and variable data, different for each folded napkin or groups of napkins. Increase, in essence, the possibilities of customization, on one hand guaranteeing uniqueness of the product offered, and on the other hand widening the boundaries of what you can accomplish.

**KOALA**byOMETTM **is the new embossing unit equipped with magnetic plates for the “Quick Change” of** **embossing. KOALA**byOMETTM speeds up and simplifies the embossing changeover through a **revolutionary system** that completely shifts the customer's perspective toward leaner and less costly operation. Basically, you get a considerable saving on the cost of equipment and reduce the time of procurement of materials, of change and register setting. With **KOALA**byOMETTM, embossing becomes a customizable variable in the management of the customer’s requests.

Further innovation that OMET presents at iT's Tissue is **RACCOON**byOMETTM, newly developed on-board washing system for plates and any other part in direct contact with inks.

The visitors of iT’s tissue 2015 will have the chance to admire a TV 840 Line completed by a packaging machine and a brand new FV Line vacuum-fold tissue converting machine for the production of napkins performing a breath-taking change of size and fold (for example: from dispenser-fold to book) by acting directly on the machine control panel. This is the first FV line equipped with in-line print units.

Missing iT's tissue in Lecco means losing the possibility of entering into a new era of tissue converting characterised by highly advanced technologies and solutions. We look forward to welcoming you in OMET from 22 to 26 June! For details on the event and on the group of companies that promotes it, please visit [www.itstissue.com](http://www.itstissue.com)

(ends: words 557)

To enter the OMET world, please visit [www.archipelago.omet.it](http://www.archipelago.omet.it), www.tissue.omet.com

OMET is on Facebook [www.facebook.com/OMETSrl](http://www.facebook.com/OMETSrl)

OMET is on Twitter [www.twitter.com/OMETSrl](http://www.twitter.com/OMETSrl)

Marketing Contact: +39 0341 282661 mkt@omet.it