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**KOALAbyOMETTM: the changing of the embossing as a true selling point**

**The introduction of magnetic plates in replacement of embossing cylinders makes the changing of embossing, one of the most demanding operations in the domain of tissue converting, simple and low-cost. Let us explain how.**

**KOALA**byOMETTM **is OMET’s revolutionary embossing change system through magnetic plates** having its Premiere during iT’s tissue 2015.

In **KOALA**byOMETTM the changing of the embossing takes place through the replacement of two magnetic plates (and not the whole cylinder), coupled, placed on a plain embossing cylinder. In practice, the operator no longer has to handle the heavy embossing cylinders, but simply apply to them - which remain in a fixed position on the machine - the magnetic plates bearing the design of the chosen embossing.

Using the embossing unit **KOALA**byOMETTM, the costs of equipment costs are lowered **by 90 percent or more** and their procurement times are shortened, thus eliminating the risk of receiving uncompliant cylinders. Moreover, it is not necessary anymore to use of lifting hoists and warehouses for the embossing tools. Preparation and register of the embossing also become quicker to perform. The plates, entering coupled onto the cylinder, are automatically in register and immediately operational.

The dramatic costs cut of embossing broadens the boundaries in terms of customization options. It becomes possible, in fact, to create any type of customized embossing/printing to emphasize written texts and images at minimum cost and with short delivery times! Very interesting also the possible combination of **KOALA**byOMETTM with the digital printing unit **CHAMELEON**byOMETTM for on-demand printing and embossing.

**KOALA**byOMETT**M** is a modular system which makes the embossing a strategic variable in the management of customer requests thanks to the wide possibilities of customization.

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